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JOACHIM ROMAIN

# lacerated poster



ENGLISH VERSION



My work is a mirror of my environment, my personal and artistic perception of the world surrounding me.

Born from the union of an art enthusiast and a photographer, Joachim Romain developed from his teenage years, tendencies to observe a desire to capture, through the use of photography , the moods of the advertising remains of the lanes of Le Havre, which is his birth place.

Later on, always on the look-out, he traveled across countries and cities, tirelessly capturing the evolution of the “monuments” of the street. He collected images of stratified advertising posters and eroding walls covered with graffiti, of accumulations of paper and organic matter that were littering the ground or clinging to poles, railings, grills, promotional columns, wall-mounted gas boxes and electric meter boxes of the city.

He strolled the streets looking for heaps degraded by the hand of man, worn by the weather, decomposed by time. Then, he went deeper into the bowels of the city. Through his clandestine and solitary excursions of abandoned places, disused tunnels, construction sites, catacombs... this urban explorer infiltrates to better master the modern city and its backstage.

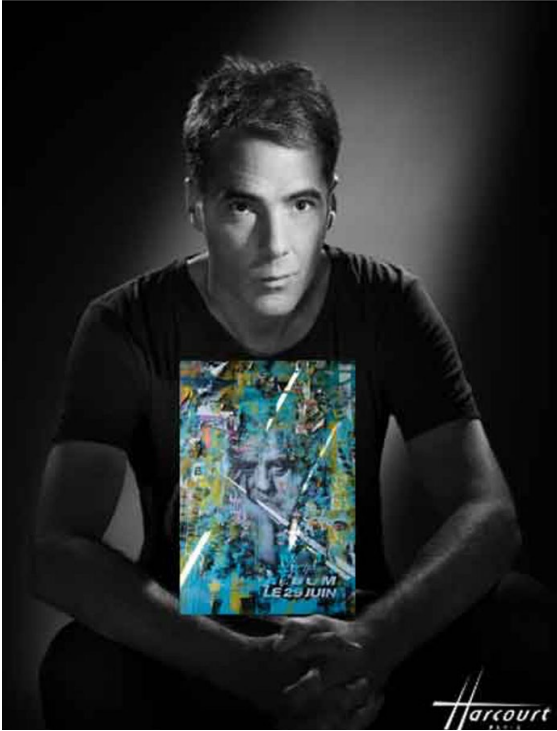
In his Fast\_Shop series, the artist draws on his intuitions and sensations about the frenetic and hypnotic impulses caused by the online purchase. Indeed, the rise of new technologies and the virtual have allowed brands to develop globally via the medium of the web. E-merchandising has spread and now offers consumers dematerialized commercial transactions and more exhaustive choices than what a real store can offer. Humans can thus, without moving, save time, compare product prices and thus benefit from the best offers, but they can also benefit from other customers' opinions, buy easily abroad and access in a few clicks to a wider range of products than in the shops.

Clutching the mouse wheel, humans quickly fly over the size, the color, the material, and all the other marketing options supposed to guide them - or disorient them - in their online purchase, without even realizing that they are forcing their ankylosed bodies to a stream of pages and articles at an almost epileptic speed.

For this work, Joachim Romain applied himself to navigate on online stores by collecting, classifying, archiving bookmarks, hacking locally the pages to modify the html code of the sites and thus modify their graphic charter as he pleased. Then he took pictures from his computer screen to capture the essence and energy of the essence and the energy of our delirious pace to always consume quicker. He placed his camera on a tripod in front of the computer and shot the pages of these virtual stores in long pause, taking care, by means of the cursor, to move the image on the screen, thus creating random forms and colors, analogous to this sensation of profusion and speed.

Layering, repetitions, fuzziness, aberrations of colors, dead pixels, unhinged compositions, multiplications, inks saturations... these are the results to his intentional mutation - unintentional - to express our purchase habits in the virtual world. He then twisted, burned, ripped, painted, stuck the pictures achieved to sculpt his own prints and recreate on “canvas” the urban wear of the streets, from which his art originates.

Pauline Lisowski (art critic)



BIOGRAPHY - SELECTION

[ SOLO SHOW ]

June / july 2023 : Galerie Urbaine - Uzès  
April / May 2023 : Galerie Ellia - Paris  
March / Avril 2023 : Chapelle des Cordeliers - Toulouse  
March / Avril 2023 :Galerie Nanoh - Paris  
May 2023 : Galerie Urbaine- Uzès  
Sept / Oct 2022 : Galerie Vincent tiercin - Paris  
April 2022 - Memories - Galerie Urbaine - Uzès  
November 2021 - Galerie PalioArt - Bruxelles  
May / June 2021 - Galerie Vincent Tiercin - Paris  
January 2021 - Galerie Goslin-Kunst - Nancy  
Summer 2020 - Galerie Vincent Tiercin - Saint Malo  
March 2020 - Tout en Papier - Galerie K - Le Mans  
January 2020 - Centre d'art Atelier d'Estienne - PontScorff  
November 2019 - One Week - Galerie PalioArt - Bruxelles  
September 2019 - Fast\_Shop - Galerie Vincent Tiercin - Paris  
September 2018 - Double Je - Galerie SBK - Lyon  
January 2018 - Out Of Canvas - Galerie Vincent Tiercin - Paris  
April / May 2017 - Affichage Libre - Galerie SBK - Lyon  
January 2017 - Focus - Galerie Urbaine - Uzès  
March 2016 - HS - Polaroid - Paris  
April 2013 - Le 6b - A l'Origine - Saint Denis  
March 2012 - PrivArt - Fêtar - Paris  
September 2011 - Exposition 1.3 [1 jour / 3 étages] - Paris  
November2006 - Galerie Espace Nollet - Paris  
January 2006 - Galerie Garcia-Laporte – Paris  
May to September 2005 - Galerie Espace Nollet - Paris  
May 2002 - UrbanTypo - Paris

[ GROUP SHOW ]

March / June 2023 : Fluctuart - Paris  
December 2022 : Mission of Light - Miami  
Summer 2022 : Galerie Urbaine - Uzès  
January 2022 : Galerie Goslin Kunst - Nancy  
January 2022 : Galerie Vincent Tiercin - Paris  
November 2021 : Dentsu Galerie Nanoh - Paris  
December 2022 - Galerie Galerie Vincent Tiercin - Paris  
Summer 2021 - Collectif 624 - Le Havre  
May 2021 - Galerie Epicerie Fine - Hong Kong  
October 2020 - Galerie Nanoh - Paris  
September 2020: Sang9 - Fluctuart - Paris  
Summer 2020 - GalerieUrbaine - Uzès  
February 2020 - Galerie CasArt - Casablanca  
March 2020 - Galerie Téodora - Paris  
December2019 - Galerie Galerie Vincent Tiercin - Paris  
JulyAout 2019: Galerie Teodora - Paris  
November2019 - Galerie Nanoh - Paris  
Dec 2018 - Galerie Lebenson - London  
May 2018 - Galerie Francis Noel - Liège  
December2017 - Galerie Art&Craft - Paris  
September 2017 - La Boverie Museum - Liège - Belgique  
September 2017 - Galerie Francis Noel - Liège  
Aout 2017 - Gallery Lebenson - Londres  
July 2017 - Urban Ethnik - Galerie Vincent Tiercin - Paris  
May 2017 - Strokar - Bruxelles

April 2017 - UrbanArt Biennale - Völklinger - Germany  
September 2016 - Galerie SBK - Lyon  
May 2016 - Galerie Saint Laurent - Marcheille  
February 2016 - Gallery Lebenson - Visage - Paris  
December 2015 - Gallery PopUp - Miami  
Décember 2015 / Fev 2016 : Unique Galery - Miami  
November 2014 Galerie Lebenson - Mois Off –Paris

[ RESIDENCY / FESTIVALS ]

June 2023 : Festival Les Billes s'agitent - Perpignan  
May 2022 : Unlimited White Box - Saint Denis  
2022 - Colors Festival - Paris  
2021 - Unlimited White Box - Saint Denis  
May / June 2021 - Collectif 624 - Le Havre  
January 2020 - Art Center Atelier d'Estienne - PontScorff  
September 2019 - Biennale sculpture in Sologne  
May 2019 - Festiwall - Paris  
July - Été du Canal / Harcourt - Pantin  
July - Le M.U.R..S Oberkampf - Paris  
June - Loures - Portugal  
May 2018 - Marcheille Street Art Show  
January 2018 - Piscine Molitor - Paris  
September 2017 - Labell Valette fest  
June 2017 - Rehab #2  
May 2017 - Festiwall  
May 2016 - Street Art Avenue  
May – September 2015: Parcours Aucwin Co-cofondateur  
October 2013 - Mixer Galerie - Istanbul  
August 2013 - Bellastock & 6b - Saint Denis

[ ART FAIR ]

Avril 2018 : Urban Art Fair - Paris  
Février 2018 : Lille ArtUp - Galerie Francis Noel - Anvers  
Octobre 2017 : Antwerp Art Fair - Galerie Francis Noel - Anvers  
Avril 2016 : Urban Art Fair - Paris  
Février 2016 : ArtWynwood - Miami  
Decembre 2015 : Red Dot Art Basel - Miami  
Novembre 2013 : Contemporary Istanbul

[ PRICE ]

Mai 2016 : 1er prix The Wall pour l'art contemporain  
Avril 2020 : Lauréat du prix K-droz 2020

[ COLLECTION ]

Fond d'art Fondation Desperado  
Fond d'art Ecole I-cart

[ URL ]

<http://www.joachimromain.com>  
<https://www.instagram.com/joachimromain/>





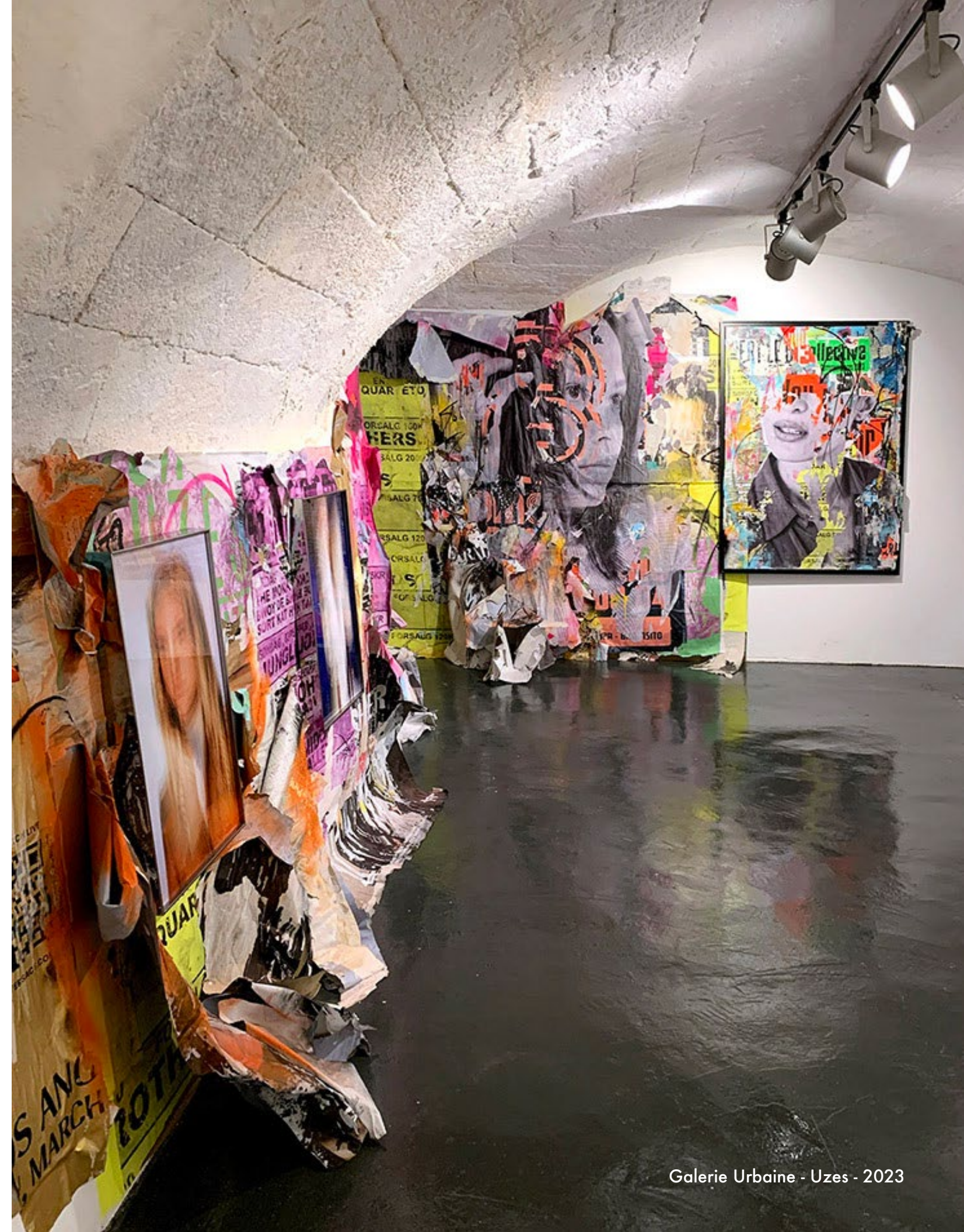


Festival Les Billes s'agitent - Perpignan - 2023

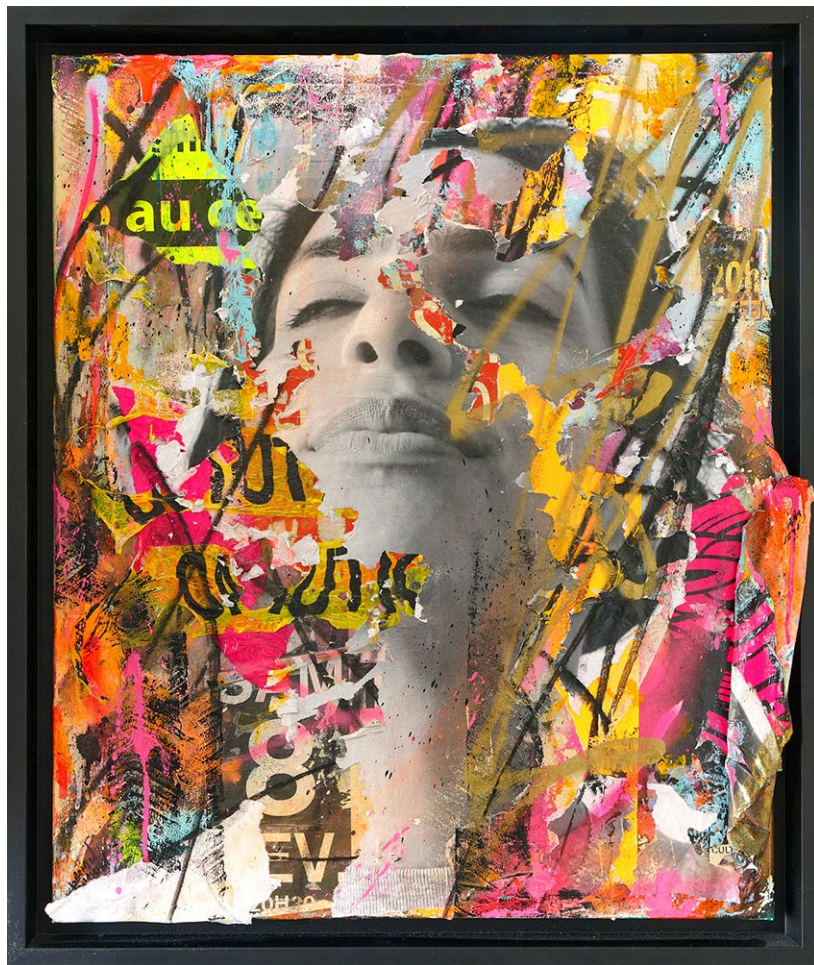




## CANVAS SELECTIONS







8EV - 65 x 54 cm - 2023



Affekt - 81 x 65 cm - 2023



Or - 116 x 89 cm - 2023



Beton - 116 x 89 cm - 2022





RedFlow - 116 x 89 cm - 2023



You - 130 x 97 cm - 2023





« His lacerated portraits, where the idea of wear predominates, challenge by their power as much as by their message. Thus, materials, colors and volumes intertwine, strongly reminding us of the waste generated by excessive consumption. A work that led this multidisciplinary artist to imagine and create works "on the edge of digital art". Thus, his series Fast\_Shop, totally hypnotic, imposes itself as much by its veracity as its technicality, engaging us in a salutary introspection. With it, the Internet becomes as real as the walls of our cities. »

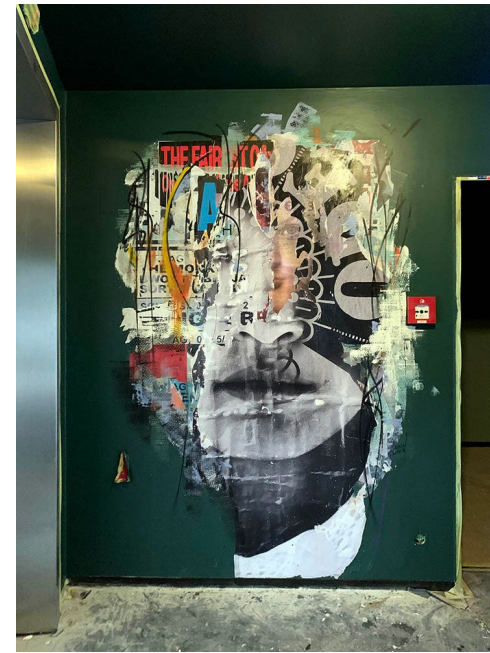
Gabrielle Gauthier, Editor-in-Chief of Urban Arts Magazine Internationals





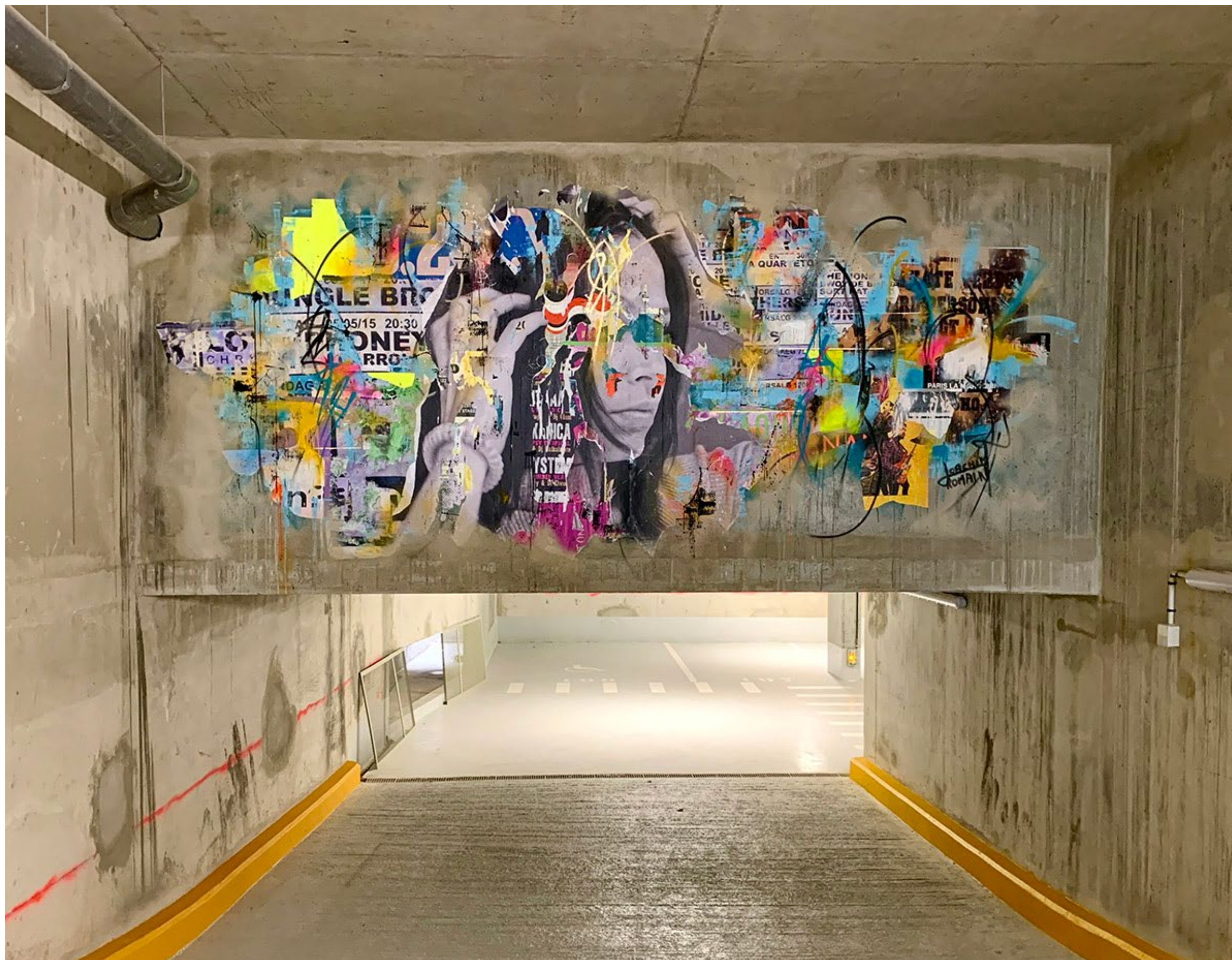
## FRESQUES / INSTALLATIONS

Art Center - Atelier d'Estienne - Pont Scorff France 2020

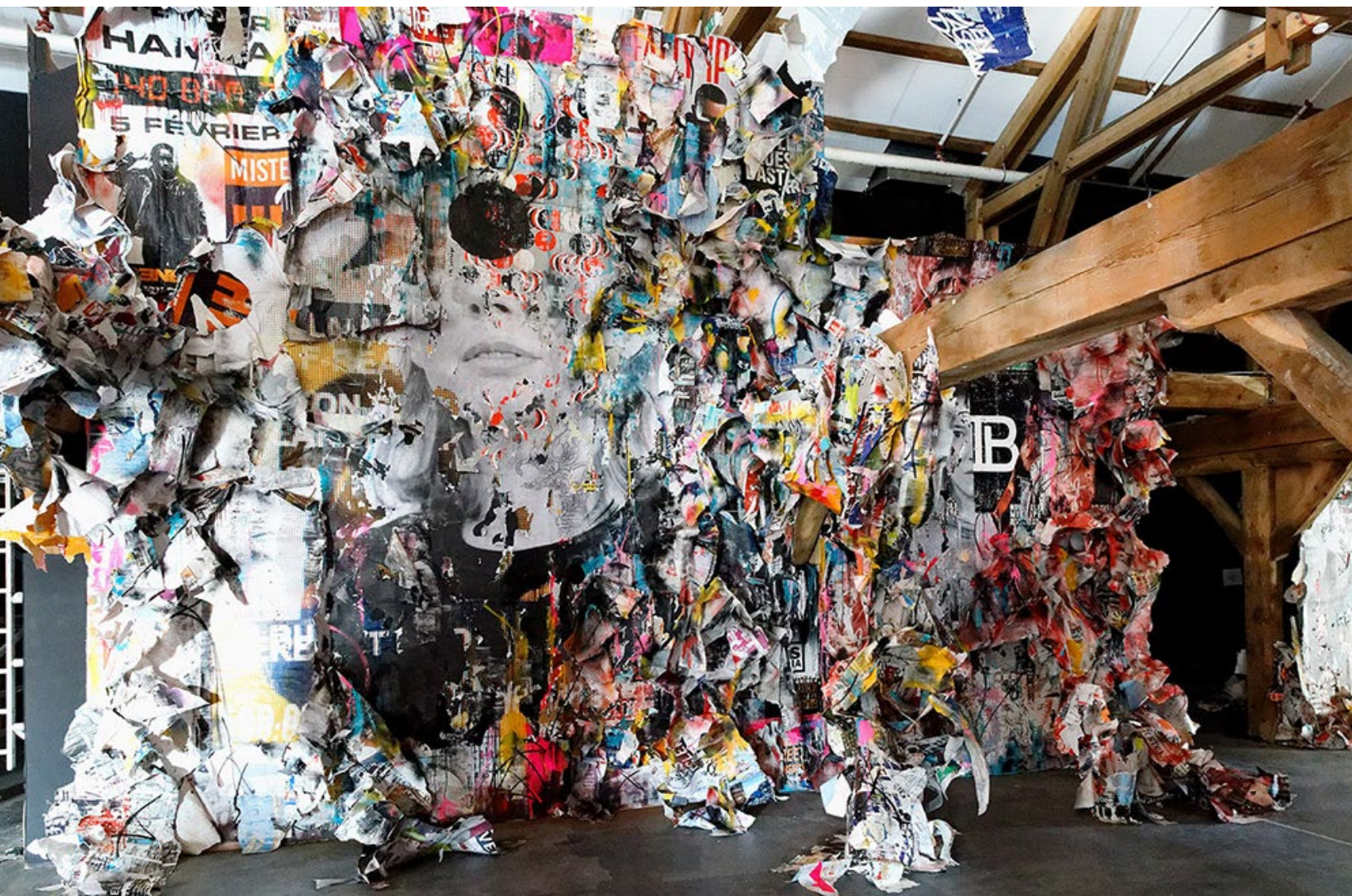


Hotel Selina - Berlin - 2022  
1/8 chambres

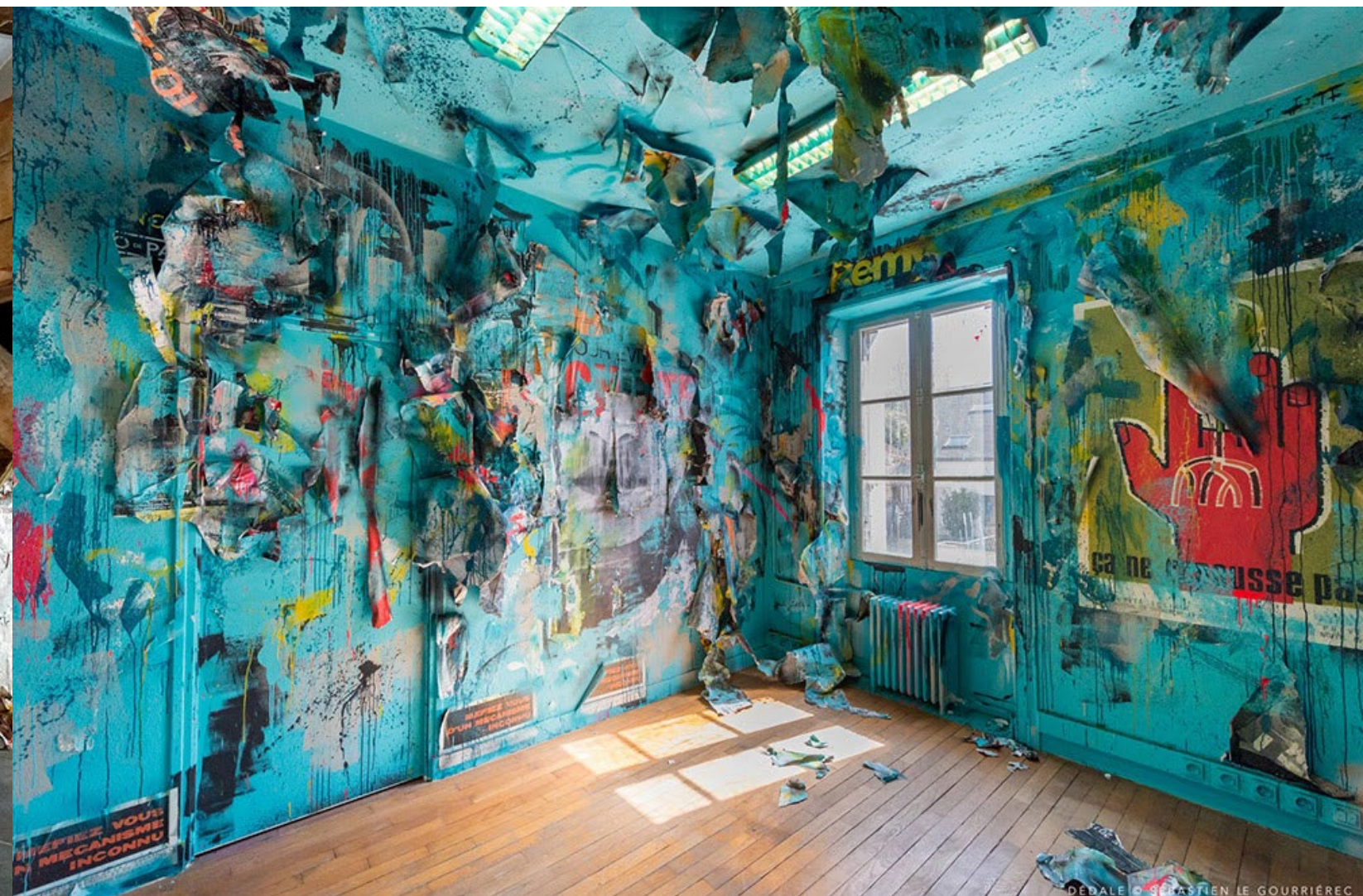








Circuit Court - Le Havre France 2021



DEDALE - Vannes France 2020 - (photographie : Jean-Pierre Prioul)



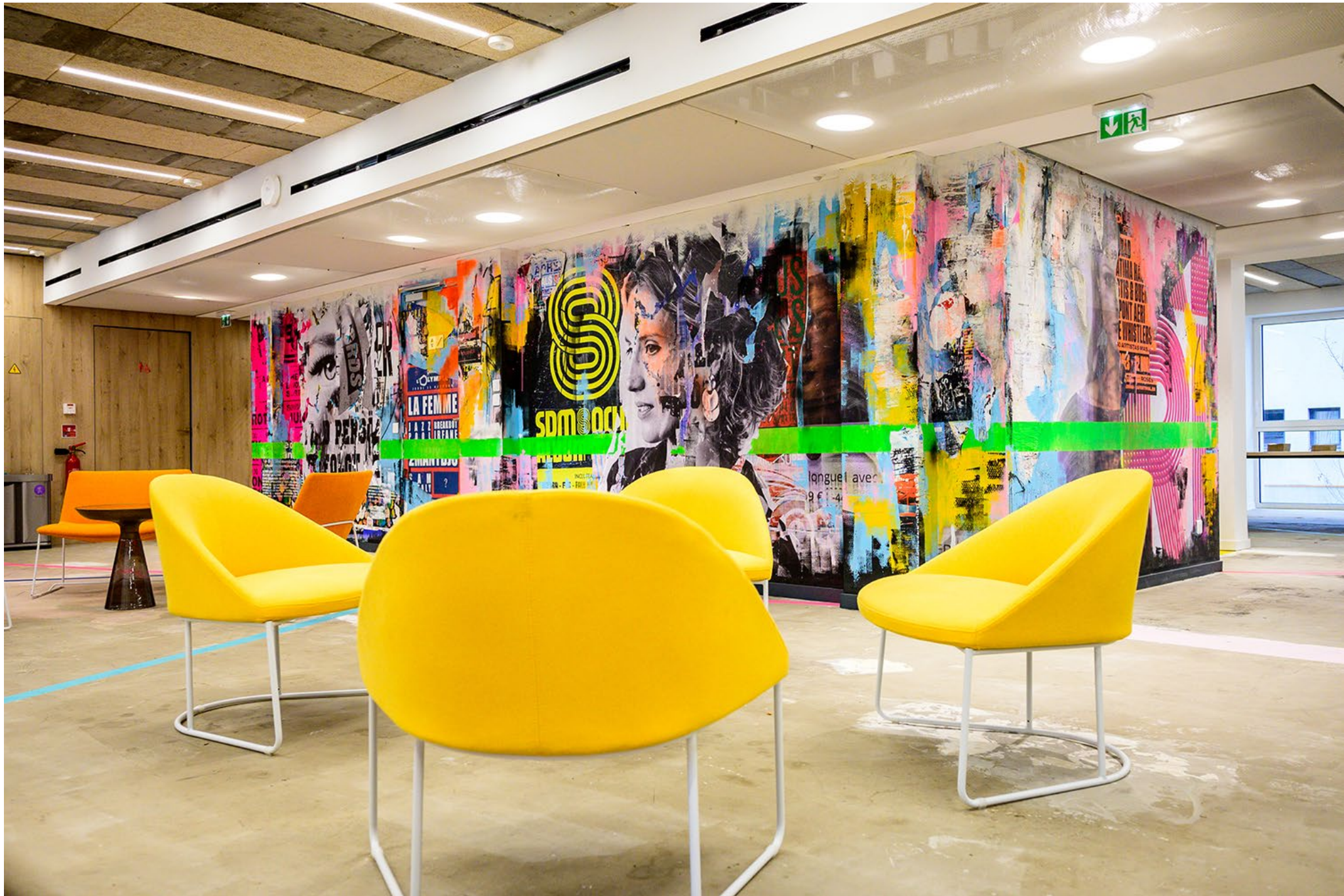


Circuit Court installation - 2020



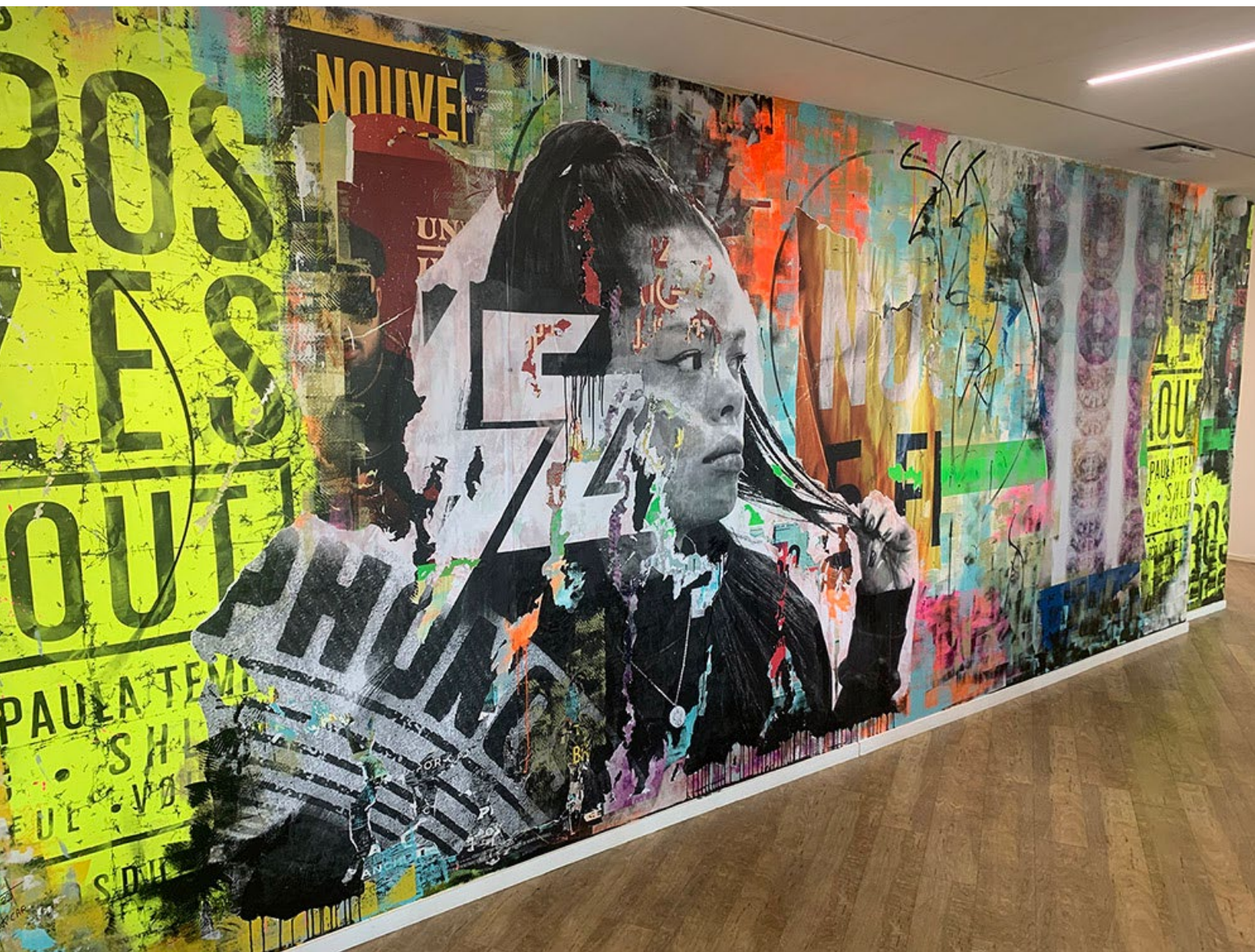


Sopra La Défense Paris - 2023



Biggie groupe - Paris - 2023







« Joachim Romain is an artist in tune with the times. His interpretation of our behavior in the face of digital technology is transcribed through a unique aesthetic. It sends back to us a spectral image of ourselves allowing us to maintain a certain anonymity. »

Estelle Domergue - Artistic agent







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